

FIVE GOOD JAGS MADE THE LIMIT IN NEW ROCHELLE

Such Is the Decree of the
Judge of the City
Court.

They put the curfew this morning on the jag in New Rochelle. Five times may you get drunk in the little city, but after that woe betide you! Woe betide the man who sells you a drink after the bells have rung upon you and your quintet of alcoholic diversions. It's like being in the navy now to live in New Rochelle.

Well, they had to do something up there. Yes, it was getting terrible. It got so that a man couldn't take a drink without taking another, and then he got reckless and didn't care

NEW ROCHELLE JUDGE WHO LIMITS JAGS TO ONLY FIVE.



Judge S. F. SWINBURNE.

how many more he took. Then it got to be a matter of how many more he could get. Then he wanted to talk and he wanted to sing. He wanted to tell you the story of his life. John Barleycorn got busy and imported a lot of microbes into New Rochelle. They had Broadway backed up to the Bronx and running for the Harlem River. Every night was Saturday night in New Rochelle.

Bacchus was some sport in his time and knew how to cut into the grape. One night was enough for Bacchus in New Rochelle. The first time he came up for air he beat it back for Olympus. Gambrinus thought he knew something about malt and its extracts. A one-night stand in New Rochelle convinced him that he had so much to learn it wasn't worth beginning. Old King Cole was a merry old soul, but he never lived in New Rochelle. It was only because he didn't know where to find it on the map.

For New Rochelle is the home of the jag in all its variety. A jag may wander the earth around, but it will come home even to die in the shade of the trees and sweet memories of the jags that have been and the jags that still are in New Rochelle. There's the cream colored jag, the

peach, the whispering, stuttering, clattering, sputtering jag, the hang-over, the holdover, the "listen to me" and "When Rockefeller's as rich as I am" variety. There's the jag that makes us all equal and the other that makes us all brave.

A banker was born with every tail and a million wreathed itself around every seventh wretched ale. Twas a pleasure and a privilege to be a native of New Rochelle. But the flood lasted only forty days and forty nights and Noah stepped down out of the ark. One morning the town drunkard of New Rochelle woke up and stepped off his own foot. Justice had dropped the scales and removed the cold towel from her eyes.

It had come to pass that word of the weird ways of the jag had come to the notice of City Judge Samuel F. Swinburne. In the court of his honor the quality of mercy is not strained except in the interest of the people. In the courts of Gambrinus they strain the mixed ale. It seems that many of the bibulous forgot their domestic obligations when they backed up to the bar and held down the brass rail. Complaints came from weary wives that Saturday wages were showered in spite to the suds of the brewery, in bids to Bacchus and in exchange for the joys of John Barleycorn.

Judge Swinburne looked up the Liquor Tax law. He saw a provision where men may be punished for selling liquor to a man who has been arraigned for intoxication five times. He issued an edict and this morning that edict went into effect. Five jags is the limit for drunks forevermore in the care free town of New Rochelle. The judge is a kind man, a humane man, but a man with a will as well. When the judge says anything New Rochelle sits up and takes notice. He has said something and this morning the town started on a new deal.

It wasn't the case of one particular "booze" artist which brought about the era of reform. It was the case of the many who rocked the boat when they stirred up the contents of the flowing bowl. Rumor has it that there is one wonderful "soakologist" in the town who started things going. Rumor has it that a saloonkeeper after years ago insured the life of the said soakologist and has been paying the premium ever since. The saloonkeeper says he paid only one premium. But the man still lives and thrives with the thirst beset of the desert sands and somebody pays the premiums.

Wonderful is a thirst of this nature. If the river were whiskey navigation would cease. Lost such a nature became epidemic Judge Swinburne issued his promulgation. Now it's five times and out for the jagat of New Rochelle. On the fifth offense public notice will be made. It hasn't yet been decided just how the warning will be sounded. They think that they will put up a new bell on the City Hall. It will be the curfew of the jag. For every arraignment of the booze calendar the ponderous tongue of the mighty bell will clang—just once.

And when two bells ring out, it will give every jag pause. The reflection

"caught again" will have a sobering effect and the glasses will clink less merrily at the clang of each bell. Five clangs of the mighty bell will be the signal for the turning out of the reserves, for the putting up of shutters and a gathering of housewives. The death of one jag in New Rochelle will have been knelled. The spirit of that jag will be lonely in the town.

NOTES OF THE THEATRE.

A. H. Woods has fixed Sept. 7 for the opening of "Innocent" at the Elitine Theatre, with Pauline Frederick and other well known players.

"The Heart of a Thief," Paul Armstrong's newest play, has been obtained by Charles Frohman, and will be produced in the fall, with Martha Hedman in the principal part.

An early Shubert production is "The Third Party," a farce, by Mark Swan. "The Dancing Duchess" is

also announced for New York early in August.

An entirely new "Kitty MacKay" company, headed by Marjorie Murray, will be seen at the Comedy Theatre to-night while the original cast gets a vacation at the Apollo Theatre, Atlantic City.

Evening World Advertising Pays. To the Editor of the Evening World:

The phenomenal prosperity of R. F. Keith's Palace Theatre, which is selling out twice every day this summer, owes much to the Evening World for carrying our display advertising of supreme vaudeville, in a crispy cool Palace, to our enormous circulation. It is a privilege to have the Evening World set forth the manifold reasons why every one should visit the Palace Theatre. Our box office staff report that they hear "I saw it in The Evening World" continually through their working day.

WALTER J. KINGSLEY,
Advertising Manager for the R. F. Keith's Theatre.
July 17, 1914.

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6.00-6.50 " "	435
6.50-7.00 " "	465
7.00-7.50 " "	495
7.50-8.00 " "	525
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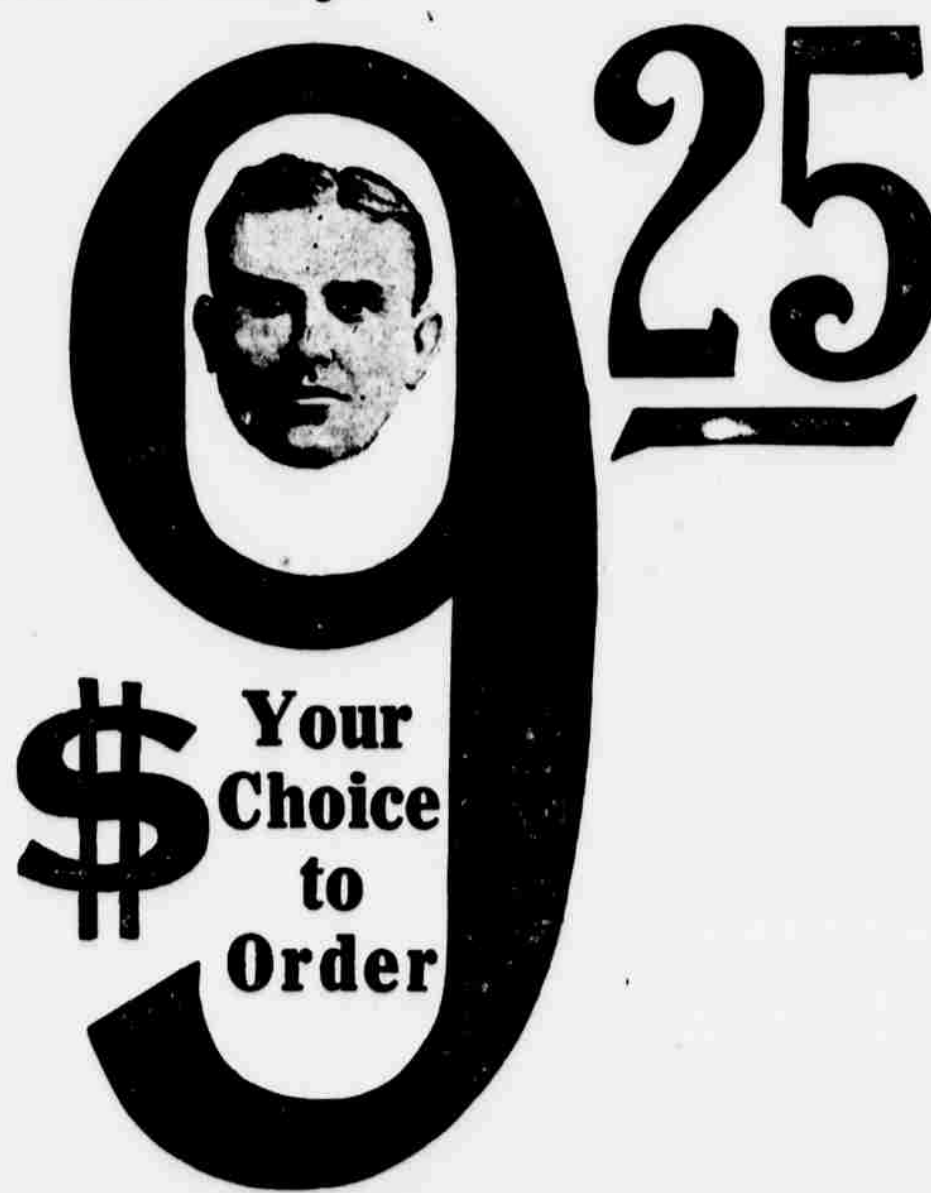
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